

# BIO-CULTURE & GREEN CITIES, 16<sup>th</sup> INTERNATIONAL SEMINAR *Bionics, Innovation and Sustainable Urban Development*

CUENCA 2010

## BIO - CULTURA y CIUDADES VERDES *Biónica, Innovación y Desarrollo Urbano Sostenible*



Excelentísima Diputación Provincial de Cuenca  
INNOV ARS Sociedad Internacional para la Innovación

information and registration in [wpa@tsai.es](mailto:wpa@tsai.es)

April 22 , 23, 24

Thursday 22

11:00

OPENING

11:30

OPENING CONFERENCE

- **Suneet Paul / Editor-In-Chief Architecture+Design Magazine / New Delhi**  
"Sustainable Architecture in India".

16:00

CONFERENCES

- **Petra Todorovich / Director América 2050 / New York**  
"América 2050: A national strategy for growth and sustainability"  
- **Boon Che Wee / Malaysian Institute of Architects / Kuala Lumpur**  
"Green Buildings and sustainable planning in Malaysia"  
- **SOM / Mark Sarkisian, Partner, Structural Engineer/ San Francisco**  
" Natural Structural Systems "

20:30

PANEL

Thursday 22

10:00

WORKSHOP / Rosa Cervera - Javier Pioz

16:00

CONFERENCES

- **Alberto Estévez / Professor Architect UIC / Barcelona**  
"Green Cities-Gen Cities: Biodigital Architecture and Genetics"  
- **Joel Olivares / Dean of Gestalt Design School / Veracruz**  
**Peter North / Professor University of Illinois / Chicago**  
"Creativity Methodology Applied Bionics"  
- **Nadav Malin / Presid. BuildingGreen LCC - Edif. GreenSource Magazine / NY**  
"In pursuit of Net Zero Energy: Expanding from the building to the community scale"  
- **Rosa Cervera- Javier Pioz / Cervera & Pioz Arquitectos / Madrid**  
" Be Bionic: Sustainable City"

20:30

PANEL

Friday 23

Saturday 24

10:00

WORKSHOP / Rosa Cervera - Javier Pioz - Joel Olivares - Peter North

13:00

CLOSING CEREMONY and DIPLOMAS

Directors of the Seminar: Rosa Cervera and Javier Pioz

